BASICS OF FINANCIAL STATEMENT ANALYSIS

- Would you like to understand the financial health and operating status of your company and clients?
- Would you like to be able to read financial statement a basic business knowledge?
- ◆ Would you like to comprehend every figures in financial statements in order to make right decisions?
- ♦ Would you like to assess the security/risk level of new business partners?

This training program aims at effectively providing basic knowledge of analyzing and understanding financial statements.

CONTENT

Part 1: What is corporate accounting?

- Why is the knowledge of corporate accounting necessary?
- Three basic financial statements
- Purpose of financial statement analysis

Part 2: Basics of the Balance sheet (B/S)

- The structure of the balance sheet
- Balance sheet interpretation
- Balance sheet analysis
 - ~ The liquidity and the growth rate~
- Exercise: Balance sheet comprehension

Part 3: Basics of the Profit and Loss statement (P/L)

- What are five types of profit?
- Understanding of the components of the profit and loss statement
- The profit and loss statement analysis
- Exercise: Profit and Loss statement comprehension

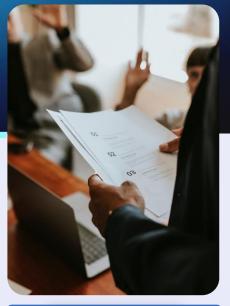
Part 4: Basics of Cash Flow statement (C/F)

- What is Cash Flow statement?
- Understanding of the components of Cash Flow statement
- Cash flow optimization method
- Exercise: Cash Flow statement comprehension

Part 5: Overall analysis of financial statements & **Action Plan**

- The relationship between the three financial statements
- Exercise

*The above content is subject to change without prior notices



OBJECTIVES



- Be aware of the importance of the financial statements.
- Understand the financial health and operating status of company in order to increase the awareness of cost control.
- Understand financial statement analysis method in order to make right decisions.

TARGET



Staff



Middle-Management

First-line Management



METHOD



30% theory, 70% practice through group discussions, presentations, case studies, role-playing, games, etc.





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